

June 14, 2022

Dear Circle Officer,

To assist you and your circle with planning for the 2022-23 academic year, we are providing you with important updates regarding fees and changes to the Society. The Omicron Delta Kappa Society and Educational Foundation Board of Trustees has recently approved an increase to the lifetime membership fee and institutional membership fee, as well as the acquisition of a Member Engagement Platform (MEP).

Lifetime Membership Fee

As of July 1, 2022, the Lifetime Membership Fee (LMF), a one-time fee payable at the time of initiation, is increasing from \$88 to \$94. This adjustment reflects the rising costs of insurance, travel, utilities, and printing. Fees have been flat since 2017. While plans were in place for incremental raises of this fee since 2017, the Board of Trustees decided to hold off on those increases during the height of the COVID-19 pandemic. The LMF is the primary source of revenue for the Society and supports everything from leadership development programs to technology, personnel, circle outreach, and publications. The increase will also support future endeavors for the Society, including hosting national virtual initiation ceremonies and the implementation of the new Member Engagement Platform. The Society plans to increase the LMF to \$96 on July 1, 2024.

Service Fee

Omicron Delta Kappa is instituting a \$4 service fee for credit card transactions on fees and purchases. Banking costs have continuously risen for Omicron Delta Kappa, and we can no longer cover this cost. The fee will be automatically added to all LMF payments through the $O\Delta K$ portal and for all purchases of goods from the National Headquarters. Items purchased through our official vendors (Greek Gear, Legacy Deuteron, and Church Hill Classics) are subject to their terms and conditions.

Member Engagement Platform

The Board of Trustees also approved the acquisition of a Member Engagement Platform (MEP) for the Society. The MEP represents a significant investment for $O\Delta K$, and it will replace the current Membership Management System (MMS). Over the past several years, the members of the National Headquarters staff have learned through Student Advisory Board town hall meetings, conference conversations, and meetings with current circle members that our collegiate members have an unwavering expectation that membership in $O\Delta K$ should provide them with connections to improve their careers and professional development. They also express the desire to connect directly with lifetime members of all ages beyond the circle of their initiation. The MEP (provided through JLS's <u>aarwin</u> system) will allow those connections and offer a more

streamlined membership management system for advisors. The new platform will also allow $O\Delta K$ to collect local dues along with the LMF. In addition, it will allow the Society to offer access to content and benefits only available through the MEP. In addition, the integration of an MEP will allow the Society to offer more comparable resources to other organizations such as Mortar Board, Golden Key, and the National Society of Leadership and Success. All three organizations currently utilize an MEP and provide access to members-only content through their platforms.

Institutional Membership Fee

The annual Institutional Membership Fee (IMF) will remain \$115 for FY 2022-23 fiscal year and increase to \$125 on July 1, 2023. This fee supports programs including, but not limited to, circle consultation visits, inperson circle advisor training workshops, and the National Leadership Conference. All circles are required to pay this fee even if they do not participate in these specific programs. Circles that do not pay this fee may be classified as inactive. Inactive circles may not initiate members or participate in $O\Delta K$ programs.

Omicron Delta Kappa Fees for FY 2023 and FY 2024

Fee	July 1, 2022	July 1, 2023	July 1, 2024
Lifetime Membership Fee	\$94	\$94	\$96
Institutional Membership Fee	\$115	\$125	\$125
Credit Card Service Fee	\$4	\$4	TBD

We will be hosting monthly webinars for circle officers throughout the year. The first webinar will be on fees and finances. The dates for the webinars will be announced in July 2022.

Please feel free to contact me if you have any questions about the fees.

Yours in $O\Delta K$,

Vice President for Membership and Operations tim@odk.org