

LOGOS



OMICRON DELTA KAPPA
The National Leadership Honor Society



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TYPEFACES

Goudy Oldstyle

Goudy Bold

Goudy Oldstyle Italic

Goudy Oldstyle Bold Italic

Palatino

Palatino Bold

Palatino Bold Italic

Relation Two (regular and bold)

Museo Sans (various weights & *italic*)

Klinik Slab (various weights & *italic*)

COLOR PALETTE

PMS 284

HEX 6CACE4

C 55.46 M 21.62 Y 0 K 0

R 106 G 170 B 228

PMS 290

HEX B9D9EB

C 25.95 M 5.51 Y 3.15 K 0

R 185 G 216 B 234

PMS 300

HEX 005EB8

C 100 M 44 Y 0 K 0

R 0 G 121 B 193

PMS 303

HEX 002A3A

C 100 M 11 Y 0 K 74

R 0 G 63 B 95

PMS 7545

HEX 425563

C 77.52 M 60.07 Y 44.18 K 25.35

R 65 G 84 B 100

PMS 430

HEX 7C878E

C 55.21 M 40.56 Y 37.68 K 4.5

R 123 G 134 B 140

PMS 427

HEX D0D3D4

C 17.92 M 12.19 Y 12.67 K 0

R 207 G 210 B 211

PMS 7509

HEX D6A461

C 15.63 M 36.44 Y 71.06 K 0.2

R 215 G 164 B 97

PMS 1345

HEX FDD086

C 0 M 14 Y 47 K 0

R 255 G 219 B 150

PMS 5135

HEX 7E5475

C 47 M 64 Y 28 K 0

R 149 G 110 B 142

PMS 5125

693C5E

C 65 M 86 Y 49 K 0

R 121 G 73 B 106

PMS 1785

HEX F8485E

C 0 M 85.7 Y 54.5 K 0

R 240 G 76 B 94

PMS 7493

HEX BBC592

C 14 M 0 Y 36 K 10

R 201 G 213 B 166



BRAND Guidelines